

EXECUTIVE BRIEFING · PART 6

Three Regimes. Three Continents. One Solution.

Building in-house takes 18–24 months. All three are now in force. Realistically, you cannot build three separate systems in time. Licensing a working standard is the only scalable path.

- KOREA** JAN 22, 2026 · AI Basic Act · In force
- EU AI ACT** AUG 2, 2026 · Article 50 · In force
- CALIFORNIA** AUG 2, 2026 · SB 942 · In force

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FINANCIAL EXPOSURE

Your Penalty Invoice.

In a simple scenario, a 3% global turnover fine turns "wait-and-see" into a multi-billion dollar line item. The math is brutal, not emotional.

WLS LICENSE COST \$2M–5M · Illustrative range for large platforms — ≈ 1/500th of a potential fine.

PLATFORM	2024 REV	3% FINE
Netflix	\$33.7B	\$1.01B/yr
Disney+	\$9.0B	\$270M/yr
YouTube	\$30.0B	\$900M/yr
Meta	\$134.9B	€45M+ (3yr)

* Figures are illustrative estimates based on 2024 revenue disclosures and a 3% fine assumption.

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HISTORICAL PATTERN

GDPR 2.0 Logic.

We've seen this movie. Early movers captured the upside. Late movers paid the bill.

MARKET SHARE (MODEL) +34% Early Adopter Gain

PRICING POWER (MODEL) +30% Premium Retention

LATE MOVER COST (SCENARIO) +60% Defensive Spend

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COMPETITIVE REALITY

The Impossibility Matrix.

When even the largest platforms need 12–18+ months for similar compliance stacks, an internal team cannot close the gap in time. It is a calendar problem.

LARGE PLATFORM Timeline (est.) — 18-24 Months · LATE

TOOL VENDOR Timeline (est.) — 12-18 Months · LATE

WLS Timeline — 6-8 WEEKS · READY

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GROWTH STRATEGY

Korea First. APAC Next.

01 KOREA (Anchor) TV Chosun broadcast planned. 1M+ viewers projected.

02 JAPAN (Expansion) \$50M market. NHK / Fuji as primary targets.

03 TAIWAN + SG Goal: establish a regional standard.

PARTNER UPSIDE Early Korea partners receive First-Look Rights for Japan & ASEAN expansion.

6

THE FNG EDGE

Shield + Sword.

THE SHIELD COMPLIANCE · AI Act & Copyright Defense.

THE SWORD CONTENT · Formats & IP Revenue.

4~6× ROI Projected Return on Format Co-Production

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THE RULES OF THE GAME

Geographic Exclusivity.

1 OTT + 1 Broadcaster per Territory. Once exclusivity is granted, it is not re-opened during the contract term.

KOREA PLANNED · TV Chosun

TAIWAN OPEN · Target

JAPAN OPEN · Negotiating

SINGAPORE OPEN · Target

8 STANDARD-SETTING ADVANTAGE
Standard-Setting.

Regulators need a reference. Yours can be the one they cite. In many categories, the first working standard can secure 70–85% of long-term adoption.

"The Simcoe Effect: Regulatory compliance tends to coalesce around the first viable commercial implementation."

| **WLS** VERIFIED

9 PRODUCTION SHOWCASE
Formats are Locked.

| **TV CHOSUN (Planned)** "AI Challenge" Reality Competition · Primetime broadcast planned · 500K–1M VIEWERS (PROJECTED) · LAUNCH PLANNED

| **GLOBAL PIPELINE** "Fermentation Goddesses" / "Home-Cook Wars" · SCRIPTED · UNSCRIPTED

10 DECISION POINT
Beyond Compliance.

Since August 2026, labeling makes you merely compliant. Verification makes you a pioneer.

| **PIONEER** Verified & Quantified

| **FOLLOWER** Labeled Only

| **COMMODITY** Unverified